

VIRTUAL MISSION IN USA ICT SECTOR

Aimed at SMEs in the Euroregion
Galicia - Northern Portugal



ONLINE FORMAT

16 D E C
2020

OBJECTIVES

The Galician Institute for Economic Promotion - IGAPE organizes a reverse trade mission with companies from the United States, with the aim of strengthening the internationalization capacity of the Euroregion's SMEs through the intensification of cross-border cooperation and the use of the synergies of the Galician and northern Portugal experience, also betting on the experimentation with multi-sector internationalization models.

The event is focused on the Information and Communication Technology (ICT) sector and seeks to increase business opportunities for ICT companies in the Galicia-Northern Portugal Euroregion in the United States market.

This action is carried out within the framework of the ECICII PLUS Project for the Internationalization of the Euroregion's SMEs, through the Interreg V-A Spain-Portugal program (POCTEP) of the European Union and the ERDF.

WEBINAR INITIAL PROGRAM

16:00 **INSTITUTIONAL WELCOME**

Fernando Guldrís Iglesias. General Manager of IGAPE
Luis Pérez Freire. General Manager of Gradiant

16:15 **KEYNOTE ADDRESS ON THE USA HIGH TECH MARKET**

Presents: Fernando Jiménez Miguez. Gradiant Manager
ICT field expert of the US Market

17:00 **ROUND OF QUESTIONS**

START VIRTUAL MISSION

17:15 **FIRST MEETING WITH HEAD OF ICT SECTOR NORTH CAROLINA STATE**

Presentation of the companies of the Euroregion participating in the mission

18:30 **END OF THE FIRST DAY OF THE MISSION**

*Throughout December 17 and 18, meetings will be held with certain public and private agents of the ICT sector in the USA

Head of the ICT Sector of the State of New York
Head of the ICT Sector of the State of Chicago
Head of the ICT Sector of the State of Boston



ONLINE FORMAT

16 D E C
2020

PARTNERS